

Ever wonder why our kids aren't sent home from school with coupon books, chocolates, cookies, cookie dough, pies, gift cards, giftwrap and the kitchen sink to sell? It is the philosophy of Dixon PAC to fundraise through inclusive community events (ie. movie nights, craft fair) and services to parents (ie. hot lunch) rather than asking you to add a "Salesperson" hat to those you already wear.

The Dixon Craft Fair isn't just a wildly popular event, it's our #1 fundraiser of the year and we need all hands all deck to make this fantastic community event happen. Much can be done on your own time, ahead of the fair. You can lend a helping hand in a variety of ways and job shadowing is always available:

## Before the Fair:

- Planning We need help organizing stations such as the raffle, auction, gingerbread house, cakewalk, bake sale, concession, face painting, volunteers, 50/50 draw. This doesn't mean you have to bake 50 cakes if you sign up for cakewalk; we just need someone to be the contact point for cakewalk & make sure everything is in place for the fair.
- Marketing
  - Share our event located on the Dixon PAC Facebook page by inviting your friends, marking *Like*, *Interested* or *Going* as well as commenting on vendor posts; the more activity we have, the more people our event will reach.
  - Does your coffee shop, gym, or grocery store have a community board?
     Stop by the office to pick up craft fair posters to help spread the word or email <u>dixonpacfundraising@gmail.com</u> for an electronic copy if you'd like to print it yourself.
  - Invite your family, friends and neighbors by word of mouth we love sharing our great community with others!
- Donate a bottle of wine Our Wines Around the World auction has increased in popularity over the years; share your favorite with others! Donations may be dropped at the office.
- Donate to the Silent Auction/Raffle Do you have a product or service you'd like to donate? Are you looking for an alternate means to market? Do you work for a company with a matching program for charitable donations? If you know a business that can contribute, there is a donation request letter that may be printed from the Dixon PAC website. Our silent auction and raffle is a fun addition to our crafters, we appreciate any and all contributions. Donations may be dropped at the office.
- Bake We've seen some off the chart goodies at movie night, we know you baking divas are out there and kids love love LOVE you. All nut-free goodies for the cakewalk and bake sale will be swarmed over.

## At the Fair:

- Set up & Take-down We need help with the set up and clean-up of different stations, tables & chairs, lighting/music before and after the fair.
- Staff various stations & jobs We'll need help running concession, selling raffle & 50/50 tickets, working the bake sale & cake walk, keeping an eye on gingerbread decorating, making sure face painting doesn't get too wild & crazy, and many more jobs the night of craft fair. Please sign up for a shift!

To get involved please come out to the first meeting **Monday October 1, 6pm @ Library** or email <u>dixonpacfundraising@gmail.com</u>. Any help great or small is much appreciated.

This is OUR fair Dixon Pragons, let's make it happen!